



## **POSITION DESCRIPTION**

**BUSH BANDS BASH PROJECT MANAGER**

**Casual Contract (2-3days/week to be negotiated)**

### **Red Hot Arts Central Australia**

#### **Our Values**

- Respect the traditional custodians of this land and respect local heritage, both Indigenous and non-Indigenous
- Promote inclusive, environmentally friendly and sustainable arts practice
- Maintain and develop strong collaborative community relationships across all sectors
- Connect and contribute to a vibrant economy through arts practice and programs
- Build capacity and professionalism of the arts sector in Central Australia; including the promotion of sustainable and professional livelihoods for the arts

#### **Our Aims**

- Build greater recognition and value for the festival, other events and the arts from Central Australia locally and nationally
- Celebrate Central Australia's uniqueness and foster and promote the cultures of the region
- Provide leadership through Community Cultural Development projects that sustain and enhance local aspirations
- Provide professional opportunities and programs for Central Australian people to develop and present their artistic practice
- Provide strong arts leadership and advocacy
- Provide learning opportunities and resources, artistic, marketing and audience development
- Increase participation and attendance of arts and cultural events
- Engage a range of income sources to become sustainable
- Manage a gift fund called the Red Hot Arts Central Australia Gift Fund

#### **Our role includes:**

1. Presentation of the Alice Desert Festival and support other key arts events
2. Management of the Red Hot Arts Space
3. Delivery of information and support services for community arts and cultural development sector.
4. Sector consultation to provide effective representation
5. Advocate to key-decision makers on behalf of the community arts and cultural development sector

6. Develop strategic partnerships with other industry sector and government bodies through Arts NT, The Alice Springs Town Council and The Australia Council for the Arts. This is complemented by sponsor relationships and one off grant funding.

## **BUSH BANDS BASH PROJECT MANAGER**

### **Project Background**

The Bush Bands Bash (BBB) is the largest showcase of remote Indigenous music in Australia. The event is held in Alice Springs and highlights the incredible contemporary musical talent from remote communities across Central Australia. The project has been developing since 2003, resulting in an array of high-quality bands performing as part of a professional, well marketed and massively attended annual event. The bands range from those with regional and national profile, such as Tjupi Band and Iwantja Band, to emerging acts performing in Alice for the first time.

Growing since 2003 BBB has attracted a significant following from both Indigenous and non-Indigenous audiences alike, regularly attracting over 3000 attendees (approximately 2000 indigenous and 1000 non-indigenous). Since 2006, the event has been part of the Alice Desert Festival, becoming the highest attended event on the program for the last 3 years running.

The BBB provides a unique opportunity for interaction and communication between otherwise isolated musicians. Access to high quality sound equipment such as PA's, recording equipment and sound engineers (which are generally not accessible 'out bush') provides skills development and knowledge for the bands to build on. For the Indigenous musicians involved, the BBB is the peak event for Central Australia and is a significant step forward towards a potential career path in the music industry. It is a project which will continue to grow and with recent national media attention aims to develop into one of Australia's iconic music events.

The Project is managed by Red Hot Arts Central Australia, but works closely with overseen by a Reference Group of representatives from involved organisations.

### **Key Responsibilities**

Primarily the position is responsible for:

1. Programming & Presentation
  - Manage the delivery of a professional national-standard music showcase
  - Liaise with the Alice Desert Festival staff and Reference Group regarding the presentation, programming and logistics of the event
2. Relationships
  - Identify and communicate with projects and organisations that are working with and supporting Indigenous music throughout Central Australia.
  - Liaise closely with and keep the Reference Group members informed of project developments at all times and on all levels
  - Maintain strong collaborative working relationships with other event partners
  - Facilitate event partnerships with arts and non-arts organisations including sponsors

- Nurture strong relationships that ensure maximum community participation by artists, individuals, community groups, organisations and local business.
3. Operational
    - Prepare, monitor and implement project management plans, timelines and strategies
    - Work closely with Alice Desert Festival/ Red Hot Arts staff to develop operational and marketing strategies
  4. Reporting & Finance
    - Develop and monitor event budget in consultation with Alice Desert Festival Manager and Red Hot Arts General Manager.
    - Identify and seek external funding from government, philanthropic and private sector sources
    - Provide reports to, convene and attend all meetings of the Reference Group.
    - Coordinate event reporting
  5. Marketing
    - Identify and pursue opportunities for increasing the event profile via web, TV, radio or other media locally, nationally and internationally.
    - Maintain and update the BBB website

### **Reporting Relationship**

The BBB Project Manager will regularly report to the RHACA General Manager and Alice Desert Festival Manager, while maintaining a strong working relationship with the BBB Reference Group.

### **Working Relationships**

The BBB Project Manager must establish successful working relationships with;

- BBB Reference Group
- Alice Desert Festival & Red Hot Arts staff
- Musicians and bands on remote communities and their supporting organisations.
- A network of industry contacts
- Funding bodies
- Government agencies

### **Contract, conditions and hours of work**

- The contract is casual (2-3days/week to be negotiated) at the rate of \$25 per hour plus 9% superannuation contributions.
- The contract length is for 6 months, with the option of renewing dependent on future funding and performance.
- BBB has a permanent office space in Alice Desert Festival Office in the Red Hot Arts Space

### **Selection Criteria**

#### **Essential**

1. Demonstrated ability to manage the planning and implementation of community-based projects
2. Good project management skills with an ability to work in a systematic way
3. Well developed interpersonal and communication skills, particularly Indigenous stakeholders

4. Demonstrated ability to network, work collaboratively and develop productive partnerships in the arts arena, across government, corporate and community sectors
5. Financial and project management skills with experience in developing and monitoring budgets
6. Preparing funding and sponsorship applications and acquittals.
7. Computer and administration competency
8. Ability to represent the project publicly
9. Proven ability to report to and work effectively with an independent committee
10. Willingness to work flexible hours
11. Current drivers licence

## Applications

Applications must specifically address the Selection Criteria and should outline relevant work history and experience. Curriculum Vitae and the names and contact details of three referees must also be included. Applications must be received by **COB Thursday 24<sup>th</sup> November 2011** and should be addressed to:

To:

Scott Large

Alice Desert Festival Manager

Red Hot Arts Central Australia

[scott@redhotarts.com.au](mailto:scott@redhotarts.com.au)

(08) 8953 6112

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Bush Bands Bash supported by:

